

Key Milestones in Indonesia



1994: Established in Indonesia as Kraft Foods and marketed brands such as *Cadbury, Oreo*

1994: launched *KRAFT Cheese*



2010: launched *Biskuat*



2012: Spin-off with Kraft Foods and became Mondelez International



2015: In August, launched *Chips Ahoy!* cookie

2013: Launched *Cocoa Life*, a sustainable cocoa sourcing programme



2016: In April, launched *beVita Breakfast*



2017: In October, launched *Cadbury Dairy Milk Oreo*

2018: In April, launched *OREO Thins*

